



## 2022 SPONSORSHIP OPPORTUNITIES



At Be Like Brit, we value each and every contribution or act of generosity. This past year was one of great change and we are not immune to that.

It is through great change that we find hope and vision for the future. And so, we are excited to be able to share opportunities and seek support for our upcoming in-person events. This year, we are focused on increasing awareness about our mission.

For those that don't know, Brit's Home in Grand-Goâve, Haiti was built to honor the memory of our daughter, Britney Gengel, who died tragically in the 2010 earthquake in Haiti along with approximately 300,000 others. Her life and commitment to serving those less fortunate lives on as we raise the next generation of leaders in the very place she lost her life.

In just two years, amidst an earthquake-ravaged country, our 19,000 square foot earthquake-proof facility was built in the letter B to honor Britney and the 19 years she blessed us on earth. The passion, purpose and presence of Brit's legacy lives on in the home each and every day as we raise and support the next generation of leaders in Haiti.

### **Did you know?**

- *Be Like Brit has:* 100 solar panels on the main home, 48 newly installed solar panels, 72 solar batteries and a charging station help support 60% solar energy to Brit's Home. We also have a 110,000 gallon cistern delivering 10 gallons of water per minute to our one acre garden and a Nano-Technology Water Filtration System to deliver clean water to Brit's Home and, when we are able, to our community.
- All 66 of our children participate in hands on learning at our school, Brit's Academy where community children will also begin attending this Fall. Our newly developed transition program is being designed to support our children through adulthood.

We invite you to join in Brit's legacy and help us share the mission and story as we raise strong world leaders for our future. In the sponsorship materials attached, you will find more information about the ways you can partner with us to provide unique awareness opportunities. If you or your company are interested in supporting our impactful events, please contact us at [Cherylann@BeLikeBrit.org](mailto:Cherylann@BeLikeBrit.org).

Thank you for your consideration.

***With Faith, Hope and Love,***

*Cherylann & Len Gengel*



## Sponsorship Opportunities Platinum Partner\*

**\$15,000**

Listing as 2022 Platinum Level Sponsor on Event page on website

Listing as 2022 Platinum Level Sponsor across all Event Sponsor Banners

Listing as 2022 Platinum Level Sponsor across all Event Program Books

Full page ad on inside front cover of all Event Program Books

Recognition in at least four Emails ; Recognition on all Social Media Platforms

Reserved VIP seating for 10 guests at the 12th Annual Fall Gala | Saturday, November 5, 2022

Two foursomes at the Annual Golf Tournament | Monday, June 6, 2022

Name and Logo on T-shirt for the Holden Turkey Trot | Thursday, November 24, 2022

Race Registrations for 10 runners at the Turkey Trot

\*Additional opportunities available for sponsors who give more than \$15,000.

Contact us for information.

## Gold Partner

**\$10,000**

Listing as 2022 Gold Level Sponsor on Event page on website

Listing as 2022 Gold Level Sponsor across all Event Sponsor Banners

Listing as 2022 Gold Level Sponsor across all Event Program Books

Half page ad inside all Event Program Books

Recognition in at least two emails; Recognition on all Social Media Platforms

VIP seating for 10 guests at the 11th Annual Fall Gala | Saturday, November 5, 2022

One foursome at the Annual Golf Tournament | Monday, June 6, 2022

Name and Logo on T-shirt for the Holden Turkey Trot | Thursday, November 24, 2022

Race Registrations for 5 runners at the Holden Turkey Trot

## Silver Partner

**\$7,500**

Listing as 2022 Silver Level Sponsor on Event page on website

Listing as 2022 Silver Level Sponsor across all Event Sponsor Banners

Listing as 2022 Silver Level Sponsor across all Event Program Books

Half page ad inside all Event Program Books

Recognition in at least one Email; Recognition on all Social Media Platforms

VIP seating for 5 guests at the 11th Annual Fall Gala | Saturday, November 5, 2022

Name and Logo on T-shirt for the Holden Turkey Trot | Thursday, November 24, 2022

Race Registrations for 2 runners at the Holden Turkey Trot

# Holden Turkey Trot

Thursday, November 24, 2022 | Holden, MA

over 1200 runners

## Presenting Sponsor - \$5,000

Listing on Website

Listing as Presenting Sponsor on Event Sponsor Banner with company logo

Listing on Race T-Shirt with company logo

Recognition post on social media 2 weeks before event

Recognition during event "welcome"

Exhibitor Table during event

Registration for 10 runners

## Entertainment Sponsor - \$2,000

Listing as Entertainment Sponsor on the Event Sponsor Banner with company logo

Listing on Race T-Shirt with company logo

Recognition during event "welcome"

Exhibitor Table during event

Registration for 5 walkers

## Mile Marker Sponsor - \$1,500 | 3 opportunities

Listing on the Event Sponsor Banner with company logo

Listing on Event T-Shirt with company logo

Recognition during event "welcome"

Listing on single Mile Marker sign

## Event T-Shirt Sponsor - \$1,000

Listing on the Event Sponsor Banner with company logo

Listing on Race T-Shirt with company logo

Recognition during event "welcome"

Registration for 5 walkers

## Exhibitor Table Sponsor - \$500

Listing on the Event Sponsor Banner with company logo

Exhibitor Table during the event

## Stroll & Stride Sponsor - \$250

Listing on the Event Sponsor Banner with name only

# 12th Annual Fall Gala

Saturday, November 5, 2022 | Mechanics Hall, Worcester, MA

## Title Sponsor - \$5,000

- Listing as Title Sponsor on large screens during event
- Listing as Title Sponsor on Event Program Book with company logo
- Company logo to appear during Dinner portion of event
- Half page ad in Event Program Book
- Signage on every table during dinner
- Reserved VIP seating for 10 guests

## Entertainment Sponsor - \$3,500

- Listing as Entertainment Sponsor on large screens during event
- Listing as Entertainment Sponsor in Event Program Book with company logo
- Company logo to appear during Entertainment portion of event
- Half page ad in Event Program Book
- Reserved VIP seating for 5 guests

## Cocktail Reception Sponsor - \$3,000

- Listing as Cocktail Reception Sponsor in Event Program Book with company logo
- Special cocktail napkins with company logo served during Cocktail Reception portion of event
- Quarter page ad in Event Program Book
- Reserved VIP seating for 2 guests

## Bar Sponsor - \$2,500

- Listing as Bar Sponsor in Event Program Book with company logo
- Signage at all bar stations during event
- Quarter page ad in Event Program Book
- Reserved VIP seating for 2 guests

## Table Sponsor- \$2,000

- 10 seat reserved table setup
- Signage on table
- Logo in program book
- Quarter page ad

## Faith Sponsor - \$1,500

- Listing as Faith Sponsor in Event Program Book with company logo
- Half page ad in Event Program Book
- Reserved VIP seating for 2 guests

## Hope Sponsor - \$1,000

- Listing as Hope Sponsor in Event Program Book with company logo
- Quarter page ad in Event Program Book

## Love Sponsor - \$500

- Listing as Love Sponsor in Event Program Book
- Quarter page ad in Event Program Book

# Annual Golf Tournament

Monday, June 6, 2022 | Cyprian Keyes Golf Club, Boylston, MA

## Presenting Sponsor - \$10,000

Listed as "Presenting Sponsor" on:

\*Tournament Flyer\*

\*Banners\*

\*Registration Materials\*

\*Program Guide (Name, Logo & Message)\*

Eight Tournament Player Package (two foursomes)

Logo in all event emails

Name, logo, slogan and link to site on event landing page

Three mentions tagging your company on social media

Mention in all Public Service Announcements and press release

Logo on golf towel for all players

Recognition at Lunch and Dinner

## Dinner Sponsor - \$5,000

Listing on Sponsor Banner

Listing in Program Guide

Four tournament player package (one foursome)

Logo in 4 event emails

Two mentions on social media

Logo on all event graphics and collateral

Feature in one event email

Inclusion in event press release

Link to company website on event page

Sponsor Signage on every table during dinner

15 second intro about company during program

## Golf Cart Sponsor (2 opportunities) - \$3,500

Listing on Sponsor Banner

Listing in Program Guide

Four tournament player package (one foursome)

Logo in 4 event emails

Two mentions on social media

Logo on all event graphics and collateral

Feature in one event email

Inclusion in event press release

Link to company website on event page

Sponsor Signage placed in each golf cart

## Entertainment Sponsor - \$2,000

Listing on Sponsor Banner

Listing in Program Guide

Two player package

Logo in 1 event email

One mention on social media

Logo on all event graphics and collateral

Logo on event page

Sponsor logo on all hand rolled cigars

Sponsor logo featured at cigar rolling table

## Snack Bar Sponsor (2 Opportunities) - \$1,500

Listing on Sponsor Banner

Listing in Program Guide

Two player package

Logo in 1 event email

One mention on social media

Logo on all event graphics and collateral

Logo on event page

Sponsor signage at the Snack Bar on the Golf Course

## Beer Cart Sponsor (2 opportunities) - \$1,000

Listing on Sponsor Banner

Listing in Program Guide

Two player package

Logo on event page

Sponsor signage on beer cart that travels course for event

## Foreward Sponsor - \$500

Listing on Sponsor Banner

Listing in Program Guide

1 Hole sign

## Breakfast Sponsor (2 opportunities) - \$1,000

Listing on Sponsor Banner

Listing in Program Guide

Two player package

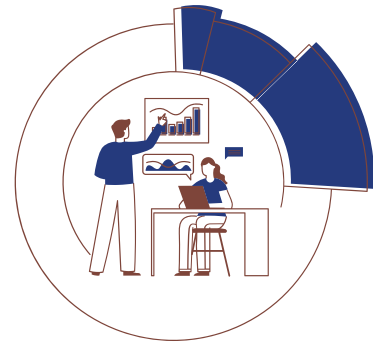
Logo on event page

Sponsor signage at the continental breakfast service

## Hole Sponsor - \$250

1 Hole sign

# OUR REACH YOUR IMPACT



**975** website visitors a week



**over 30K**  
Facebook  
Followers



**4,767**  
Instagram  
Followers



**Over 12,000**  
Email  
Subscribers



**536**  
Followers  
**2,300**  
Weekly impressions

Ready to make an impact as a sponsor this year?

[www.BeLikeBrit.org/Events](http://www.BeLikeBrit.org/Events)

Questions about BLB Events?

Email: [Cherylann@BeLikeBrit.org](mailto:Cherylann@BeLikeBrit.org)

