

Business news and trends have shown that there is an increasing number of companies embracing social impact and responsibility as a core value.

Consumers are taking notice, as a 2018 study found that 78% of Americans expect companies to go beyond making profits; they must also positively impact society. Be Like Brit has already been the center of many corporate social impact campaigns across a variety of industry sectors. From educating and supporting our children to the sustainability of Brit's Home, we have various programs and initiatives to focus on.

This guide will walk you through Be Like Brit's story, mission & vision, and outline ways you can get involved and drive the support for Haiti's future leaders.

